

ECO Destination Program 2020-22



PROUDLY SUPPORTED BY
**Australian Wildlife and
Nature Recovery Fund**

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ECO Certification Initiative

Expression of Interest

Submissions open 28 May, 2021 | Submissions close 18 June, 2018

\$500 funding available for eligible Central Coast nature-based businesses to pursue ECO Certification

Business name:	<input type="text"/>
Business address:	<input type="text"/>
Contact name:	<input type="text"/>
Email address:	<input type="text"/>
Phone:	<input type="text"/>

Annual Turnover

- < \$250,000
- \$250,001 - \$1,000,000
- \$1,000,001 - \$5,000,000
- \$5,000,001 - \$10,000,000
- > \$10,000,001

Number of staff

- Owner operator (no additional staff)
- 1-5
- 6-15
- 16-50
- 51-100
- 100+

Eligibility Criteria

Please explore what [ECO Certification](#) involves and check the boxes to confirm your business meets the eligibility criteria:

- The majority of each of my customer's activity time is spent within a natural area or with a focus on the natural or cultural values of the area.
- The products I wish to certify help customers to directly and personally experience nature and do so in a sustainable manner.
- I have obtained all necessary operating licenses, permits and approvals from the relevant authority and understand these will be verified as part of my application.
- My operation consistently meets customer service expectations and has defined customer service procedures.
- I have a commitment to delivering a quality tourism experience.
- Economic, social and environmental sustainability principles are core to my operation.
- My business is located/operates within the Central Coast Local Government Area.

Quick Eco Scan

Your expression of interest must be accompanied by Ecotourism Australia's 'Quick Eco Scan', which is a short survey of 30 tick box questions to ascertain the work your business will need to do to attain ECO Certification. The results of your 'Quick Eco Scan' will be recorded alongside this Expression of Interest.

Register for Quick Eco Scan now

I have completed Ecotourism Australia's 'Quick Eco Scan'.

Next Steps

- Please submit your EOI by completing this form and returning to Whitney.Edwards@centralcoast.nsw.gov.au by **5pm Friday, 18 June 2021**.
- 10x eligible businesses will be awarded with a once-off \$500 incentive towards their first annual certification fee (paid upon registration) covered through the WWF-Australia partnership with Ecotourism Australia and Destination Central Coast.
- Based on your selected turnover, you will then be invoiced for the remainder of the first annual certification fee (= annual certification fee minus \$500 incentive) from Ecotourism Australia. Your membership will renew every 12 months.
- Following registration, you will be invited to attend a series of monthly sessions to help you work through the certification process. One-on-one coaching will also be available via Ecotourism Australia and Destination Central Coast's partnership.



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